



February 6, 2020

Questions and Answers Report



Mayor Steve Adler

Mayor Pro Tem Delia Garza, District 2

Council Member Natasha Harper-Madison, District 1

Council Member Sabino "Pio" Renteria, District 3

Council Member Gregorio Casar, District 4

Council Member Ann Kitchen, District 5

Council Member Jimmy Flannigan, District 6

Council Member Leslie Pool, District 7

Council Member Paige Ellis, District 8

Council Member Kathie Tovo, District 9

Council Member Alison Alter, District 10

The City Council Questions and Answers Report was derived from a need to provide City Council Members an opportunity to solicit clarifying information from City Departments as it relates to requests for council action. After a City Council Regular Meeting agenda has been published, Council Members will have the opportunity to ask questions of departments via the City Manager's Agenda Office. This process continues until 5:00 p.m. the Tuesday before the Council meeting. The final report is distributed at noon to City Council the Wednesday before the council meeting.

QUESTIONS FROM COUNCIL

Item #6: Authorize negotiation and execution of an inter-local agreement with the Texas Department of Public Safety allowing its radio systems to connect with the Greater Austin Travis County Regional Radio System facilitating radio communications interoperability for public safety.

COUNCIL MEMBER FLANNIGAN'S OFFICE

What effect will this interlocal agreement have for Austin residents living in Williamson County?

This will help all residents by improving radio interoperability between Texas DPS and law enforcement agencies in Austin, Travis and Williamson Counties.

Item #8: Approve a resolution to nominate NXP USA, Inc. for designation by the Governor's Office of Economic Development and Tourism as a single Texas Enterprise Project in accordance with Chapter 2303 of the Texas Government Code.

COUNCIL MEMBER ALTER'S OFFICE

1) How many Texas Enterprise Project nominations has the City put forward this biennium? How many have been approved by the state?

The City of Austin has nominated three (3) companies for the Texas Enterprise Zone program in the current biennium. Dell, Inc. was approved September 2019. SHI International Corp. and NXP USA, Inc. were nominated in December 2019 and are awaiting determination by the State of Texas.

Item #9: Approve a resolution to nominate SHI International Corp. for designation by the Governor's Office of Economic Development and Tourism as a single Texas Enterprise Project in accordance with Chapter 2303 of the Texas Government Code.

COUNCIL MEMBER ALTER'S OFFICE

The resolution states that "at least thirty five percent of SHI's new permanent jobs are held by residents of an enterprise zone, veterans, or economically disadvantaged individuals." How many jobs make up the 35%?

All of the 477 jobs represented in the application are retained and would not be subject to the 35% rule. However, all "new jobs" hired during the five-year designation period, if designated, will be subject to the 35% rule.

Item #10: Approve a resolution updating the City of Austin's Public Improvement District Policy.

MAYOR ADLER'S OFFICE

Why should Council not be able to do a bond PID in the City's ETJ?

Although State Statute allows a city or county to create a PID within a city's corporate limits or its extraterritorial jurisdiction ("ETJ"), City staff's recommendation in the proposed PID Policy is that any future PID created by the City be located within its full purpose jurisdiction ("FPJ"). Proposed PIDs in the City's ETJ would be directed to annex the property to the City's FPJ prior to creation.

Creation of a PID in the ETJ would be recommended by staff only on an exception basis where a waiver of the adopted PID policy would also be recommended; this would not be a standard option. The City's creation of a PID in its ETJ (which is not included in the City's tax base, zoning jurisdiction, and where the City has limited control over such future development) would have to confer extraordinary special benefits that advance the City's Comprehensive Plan and SD2023 strategic outcomes. While in the past, annexation gave the City the authority to address many of these concerns, recent changes at the legislature have limited the City's annexation ability.

Why should we limit the ability to have a property be in more than one PID?

The DRAFT PID Policy allows Development PIDs and M&O PIDs to overlap in the same geographic boundaries.

The DRAFT PID Policy recommends not allowing overlapping M&O PIDs as a means to address on-going affordability challenges, to align with PID best practices, to ensure property owners in a geographic area contribute to a shared vision and avoid a duplication of improvements that could be satisfied by one PID entity and one assessment.

If City Council chooses to allow overlapping M&O PIDs within the PID Policy, the following controls are recommended by staff.

1. A new M&O PID proposed within the boundaries of an existing M&O PID would require signatures from 80 percent of property owners in the overlapping geographic area.
2. All overlapping M&O PIDs must demonstrate no duplication of improvements in annual service plans.

If property is in more than one PID what would be the priority of lien?

An assessment, including interest, is a first and prior lien against the assessed property superior to all other liens except for ad valorem taxes. Any special assessments levied on the property would be paid on a pro-rata basis. If two PIDs assess one property there would be two liens on this property.

Why not permit City Council the ability to dissolve PIDs (at the five year contract renewal or reauthorization period)?

The DRAFT PID policy recommends following the state statute for dissolution, which would require a petition and involvement and cooperation of 50% property owners. City Council can establish an expiration date of a PID at the time of creation through ordinance. City Council also annually takes action on setting the assessment rate for an M&O PID. City Council may take action to set the assessment rate to zero, which would not legally dissolve the PID but would stop PID assessment revenue collections.

Would this policy help or hinder any group that is currently working on forming an M&O PID?

The DRAFT PID Policy is based on national best practices and provides recommendations and a framework to ensure transparency, disclosure, compliance with state laws, and equity. The DRAFT PID Policy as written would not hinder any group from forming an M&O PIDs.

COUNCIL MEMBER ALTER'S OFFICE

What are the five year historical and projected assessment totals for all three PIDs?

See attachment.

Item #38: Authorize an amendment to an existing cooperative contract with Dell Marketing LP, for continued Dell hardware products, maintenance and support, software as a service, subscription services, software licenses, and related services, for an increase in the amount of \$18,000,000, for a revised contract amount not to exceed \$47,250,000.

COUNCIL MEMBER ALTER'S OFFICE

Please provide information on the unanticipated expenditures that cause accelerated spending against the original authorization.

The primary drivers for the unanticipated expenditures for Austin Energy were related to cybersecurity; there were equipment replacements and security services that needed to be addressed in an accelerated fashion to mitigate cybersecurity risks.

The primary drivers for the unanticipated expenditures for CTM were in support of Public Safety for ruggedized wireless computers, wireless mobile device computers, digital storage for in car video, and professional services for infrastructure and security support. In addition, Aviation used the contract more heavily than expected for the purchase of hardware and servers in support of its expansion.

Item #44: Authorize negotiation and execution of a multi-term contract with Urban Patchwork Neighborhood Farms, for continued services as part of the Rain Catcher Program, for up to four years for a total contract amount not to exceed \$1,000,000.

COUNCIL MEMBER TOVO'S OFFICE

1) Please provide more information of this non-profit organization's qualifications.

The non-profit Urban Patchwork is uniquely qualified to undertake the implementation of the Rain Catcher Program due to their experience organizing communities around turning underutilized private and public space into areas that reduce the environmental impact of urbanization. This focus on private land and community involvement, their knowledge of green stormwater infrastructure (gsi) design/installation/maintenance, and their local experience working in the target area, makes them a natural fit to collaborate on this pilot program, focused on the headwaters of Waller Creek.

Phase one of the project was ran in FY19 and early FY20, and having the skills and experience of Urban Patchwork to test the means and methods of this new program has been critical. Based on strong results from the first 10 months of the program, October 2018 – July 2019, it was decided that the program would be expanded for four more additional years.

Knowledge of Market: Urban Patchwork's Executive Director (ED) is a well-recognized green stormwater infrastructure practitioner in Central Texas. She has presented at the City's Grow Green Landscape Professional Training Series, appeared on PBS's Central Texas Gardener, and is an active participant in processes like the development of Austin Water's long-range plan, "Water Forward."

List of qualifications/certifications/specialized training:

- 15 years professional experience designing and installing residential, commercial, institutional, and neighborhood scale landscaping with a focus on ecosystem restoration and drainage/erosion solutions, outdoor living, native habitat, and homesteading
- 10 years professional experience directing a community and educational 501c3 Non-Profit focused on community outreach, engagement, and education at the neighborhood scale
- Early Childhood Outdoor Environments Certificate from North Carolina State University
- Three years' experience working alongside Austin Water staff, Watershed Protection staff, professional stormwater engineers, and other related industry professionals to inform and revise a code rewrite for Auxiliary Water Sources
- 8 years' experience in job training - all ages
- Participated on the Mayoral Water Advisory Group under Mayor Lee Leffingwell, 2012 – 2013
- Former City Bond Oversight Committee Member, 4 Years
- Over 2000 hours leading direct education, workshop, and conference presentations/working groups
- Over 5000 hours receiving related continuing education
- Designed and have overseen installation of at least 40 stormwater and rainwater management systems of all scales
- Executive Director has a lifetime of continuing education spanning ecosystem stewardship and restoration, water and habitat systems health, urban planning and design, biomimicry, biofiltration, riparian and bog systems, native habitat and landscape, and landscape design
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2) Was there a competitive bid for this contract?

No, the department declared this service as a professional service exempt from competition due to the unique experience and qualifications of this organization.

This multi-year contract will provide for the continuation of the project to allow completion of phases 2-5 after proving successful in completing phase 1. From the beginning, this was planned as a possible five-year program in the headwaters of Waller Creek, but the first year (Phase 1) was on a very small scale to test and refine logistical details of the program before determining if it would run for that initial year or the full five years. Results from the first year helped determine that the program should move forward for four additional years before potentially being expanded citywide.

3) What are the deliverables and performance metrics?

See attachment.

4) It is our understanding that the sites within the former pilot program area included “Reilly Elementary School, West Skyview Road, several right of ways, and private homes. The incentive package for homes was offered to 25 pre-selected homes in 2018 and was to expand to a larger area in 2019.” What areas will be served by this new contract?

The program will expand to include the full headwaters of Waller Creek, referred to in Watershed Protection Department geographic tracking as Waller 3 or WLR3. The planned scope of the outreach includes:

- Year 1: 448 residential properties
- Year 2: 440 residential properties
- Year 3: 439 residential properties
- Year 4: all remaining homeowners in WLR3 will have been contacted.

Item #46: Authorize negotiation and execution of a multi-term contract with Woody Harrison D/B/A Friendly Universe Inc., LLC D/B/A Woody Harrison Films, to provide videography services, for up to five years for a total contract amount not to exceed \$675,000.

COUNCIL MEMBER TOVO’S OFFICE

1) Please provide a breakdown of each Department’s contribution to the cost of this proposed contract.

The departmental Breakdown for the Item 46, Videography Services are as follows:

	TOTAL	Initial (2 yrs.)	Year 3	Year 4	Year 5
Total	\$675,000	\$256,500	\$135,000	\$139,500	\$144,000
Austin Convention Center	\$270,000	\$94,500	\$54,000	\$58,500	\$63,000

Economic Development	\$200,000	\$80,000	\$40,000	\$40,000	\$40,000
Financial Services Department & others	\$150,000	\$60,000	\$30,000	\$30,000	\$30,000
Communications and Public Information	\$25,000	\$10,000	\$5,000	\$5,000	\$5,000
Building Services	\$30,000	\$12,000	\$6,000	\$6,000	\$6,000

2) *What are the deliverables associated with this contract?*

Deliverables for Item 46, Videography Services include but are not limited to:

- Production of Videos that are available to the City for marketing and promotion of its facilities online or through a variety of viewing formats including DVDs, social media and web marketing, desktop computers, high-definition broadcast television, smartphones, etc.
- All post-production editing necessary to ensure the highest quality videos, such as background music and/or closed captioning when applicable.
- Meeting videography of images specific to small meeting engagements
- Event Videography for large events, festivals, or community engagement activities that the Redevelopment team hosts or plays a major partnership role.
- Capture events of e-engagement and interaction of participants in small group or larger stakeholder meeting settings, specific to the Souly Austin program, Public Improvement Districts, or Redevelopment Projects

3) *Please provide the specific City facilities and events, meetings, consumer shows, banquets, and receptions for large-scale conventions that will be documented under this proposal.*

The City facilities identified for this contract include, but are not limited to:

- The ACCD portfolio - Austin Convention Center (ACC), Palmer Events Center (PEC), three Parking Garages, Trask House, and the Castleman-Bull House.

The events identified for this contract include but are not limited to:

- Trade shows, community or civic events, arts and crafts shows, antique and memorabilia shows, local trade and technical programs, civic luncheons, local fundraising events, and sporting events
- Events associated with the Souly Austin Program (Annual Meeting, Merchant’s Panels, District Events or Festivals), Public Improvements Districts, and Redevelopment Project Sites.

Other departments were unable to provide specific facilities or events at this time and their requirements under the contracts are on an as needed basis.

Item #53: Approve a resolution directing the City Manager to identify funding sources and partnerships for a prospective public safety awareness campaign on safe firearm storage.

COUNCIL MEMBER FLANNIGAN'S OFFICE

Please provide an estimate on the impact to City resources, including City Staff time, required to accomplish the task(s) required in this resolution if approved.

APD anticipates the impact on our staff time and existing budget to be minimal. The public safety awareness campaign will dovetail seamlessly with APD's existing outreach programs.

Item #82: Approve a resolution to nominate SHI International Corp. for designation by the Governor's Office of Economic Development and Tourism as a single Texas Enterprise Project in accordance with Chapter 2303 of the Texas Government Code.

COUNCIL MEMBER ALTER'S OFFICE

How does Item 9 relate to Item 82?

Item 9, speaks to the upcoming March 2, 2020 Enterprise Project Application, in which the item described SHI over the next five years, with plans to invest \$5 million into building improvements and enhancements including \$2.25 million in tenant improvements and signage as well as \$2.75 million in building security, audio visual equipment, and IT infrastructure. SHI will retain 477 full time employees for benefit, which meets the definition of a "retained job" in accordance with Texas Government Code 2303.401. The new divisional headquarters will position SHI International Corp. with the ability to expand their operations and better support their growing customer base."

Item 82 speaks to the November 14, 2019 council approval, in which the item described SHI as planning to invest \$25 million into the construction and build out of the new divisional headquarters facility. The project will include \$15 million for building construction and \$10 million in furniture, fixtures and equipment. SHI has 977 full time employees, 500 full time employees will be retained for benefit, in accordance with the Texas Government Code 2303.401. This action will correct deficiencies from the November 14, 2019 council approval.

In summary, both Enterprise Projects are on SHI's campus; 1) on each project there are different capital investment amounts (\$25 million vs \$5 million); 2) different retained full time employee number (500 vs 477 retained employees), and 3) different set of employees (with a total of 977 employees, each project can only count one set of employees per project for benefit. There can be two simultaneous projects on any given corporate campus, thus allowing two active applications to be submitted to the Governor's Office. They are called "concurrent project applications".



Council Question and Answer

Related To

Item #6

Meeting Date

February 6, 2020

Additional Answer Information

Authorize negotiation and execution of an interlocal agreement with the Texas Department of Public Safety allowing its radio systems to connect with the Greater Austin Travis County Regional Radio System facilitating radio communications interoperability for public safety.

QUESTION/ANSWER: Council Member Flannigan's Office

What effect will this interlocal agreement have for Austin residents living in Williamson County?

This will help all residents by improving radio interoperability between Texas DPS and law enforcement agencies in Austin, Travis and Williamson Counties.



Council Question and Answer

Related To	Item #8	Meeting Date	February 6, 2020
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Additional Answer Information

Approve a resolution to nominate NXP USA, Inc. for designation by the Governor's Office of Economic Development and Tourism as a single Texas Enterprise Project in accordance with Chapter 2303 of the Texas Government Code.

QUESTION/ANSWER: Council Member Alter's Office

1) *How many Texas Enterprise Project nominations has the City put forward this biennium? How many have been approved by the state?*

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Council Question and Answer

Related To	Item #9	Meeting Date	February 6, 2020
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Additional Answer Information

Approve a resolution to nominate SHI International Corp. for designation by the Governor's Office of Economic Development and Tourism as a single Texas Enterprise Project in accordance with Chapter 2303 of the Texas Government Code.

QUESTION/ANSWER: Council Member Alter's Office

The resolution states that "at least thirty five percent of SHI's new permanent jobs are held by residents of an enterprise zone, veterans, or economically disadvantaged individuals." How many jobs make up the 35%?

All of the 477 jobs represented in the application are retained and would not be subject to the 35% rule. However, all "new jobs" hired during the five-year designation period, if designated, will be subject to the 35% rule.



Council Question and Answer

Related To

Item #19-3795

Meeting Date

February 6, 2020

Additional Answer Information

Approve a resolution updating the City of Austin's Public Improvement District Policy.

QUESTION/ANSWER: Council Member Alter's Office

What are the five year historical and projected assessment totals for all three PIDs?

See attachment.

PID Policy Question: Provide five year historical revenues and five year projections for all M&O PIDs.

Downtown PID

Table 1: Revenue Projections (2019-2023)											
Source	Actual 2015	Actual 2016	Actual 2017	Actual 2018	Actual 2019	Actual 2020	Projection 2021	Projection 2022	Projection 2023	Projection 2024	Notes
Assessed Value	\$4,042,948,425	\$5,319,715,944	\$6,881,080,347	\$7,782,145,641	\$8,619,051,829	\$10,088,332,658	\$12,113,061,022	\$14,544,152,370	\$17,463,163,750	\$20,968,020,715	Projections for 2021-2024 are based on the average growth rate of 20.07% from 2015-2020.
Assessment Rate	.10/100	.10/100	.10/100	.10/100	.10/100	.10/100	.10/100	.10/100	.10/100	.10/100	
Total Assessments	\$4,042,949	\$5,319,716	\$6,881,080	\$7,782,146	\$8,619,052	\$10,087,833	\$12,113,061	\$14,544,152	\$17,463,164	\$20,968,021	
Collection Rate	95%	96%	96%	96%	96%	96%	96%	96%	96%	96%	Projected 96% collection based on previous year trends.
PID Assessment Revenue	\$3,887,724	\$5,047,681	\$6,605,837	\$7,470,860	\$8,274,290	\$9,684,320	\$11,628,539	\$13,962,386	\$16,764,637	\$20,129,300	
City contribution	\$ 210,000	\$ 150,000	\$ 150,000	\$ 150,000	\$ 150,000	\$ 150,000	\$ 150,000	\$ 150,000	\$ 150,000	\$ 150,000	Assumes the value to remain constant. Subject to City Council approval annually.
Total Revenue	\$ 4,136,678	\$ 5,182,889	\$ 7,338,103	\$ 7,862,657	\$ 8,735,686	\$ 10,352,156	\$ 11,838,539	\$ 14,172,386	\$ 16,974,637	\$ 20,339,300	

East 6th Public Improvement District

Table 1: Revenue Projections (2019-2023)											
Source	Actual 2015	Actual 2016	Actual 2017	Actual 2018	Actual 2019	Actual 2020	Projection 2021	Projection 2022	Projection 2023	Projection 2024	Notes
Assessed Value	\$48,839,615	\$51,111,183	\$52,595,631	\$52,796,032	\$54,575,471	\$51,790,556	\$55,170,379	\$55,832,424	\$56,502,413	\$57,180,442	Projections for 2021-2024 are based on the average growth rate of 1.2% from 2015-2020.
Assessment Rate	0.19/100	0.19/100	0.19/100	0.19/100	0.19/100	0.19/100	0.19/100	0.19/100	0.19/100	0.19/100	
Total Assessments	\$92,795	\$97,111	\$99,932	\$100,312	\$103,693	\$103,581	\$104,824	\$106,082	\$107,355	\$108,643	
Collection Rate	90%	90%	90%	90%	90%	90%	90%	90%	90%	90%	Projection assumes 90% for Collection Rate percentages based on Council-approved projection convention. Real rates have ranged from 90% to 100% since 2015.
PID Assessment Revenue	\$85,989	\$87,400	\$89,939	\$90,281	\$93,324	\$93,223	\$94,342	\$95,474	\$96,619	\$97,779	
City contribution	\$ 35,000	\$ 35,000	\$ 35,000	\$ 35,000	\$35,000	\$ 35,000	\$ 35,000	\$ 35,000	\$35,000	\$35,000	Assumes the value to remain constant. Subject to City Council approval annually.
Total Revenue	\$ 126,656	\$ 120,692	\$ 165,026	\$ 157,426	\$ 184,087	\$ 137,715	\$ 130,842	\$ 131,974	\$ 133,119	\$ 134,279	

South Congress Preservation and Improvement District

Table 1: Revenue Projections (2019-2023)											
Source	Actual 2015	Actual 2016	Actual 2017	Actual 2018	Actual 2019	Actual 2020	Projection 2021	Projection 2022	Projection 2023	Projection 2024	Notes
Assessed Value	\$43,236,009	\$60,690,874	\$82,036,723	\$94,715,522	\$125,966,240	\$147,388,884	\$176,866,661	\$212,239,993	\$254,687,992	\$305,625,590	Projections for 2021-2024 are based on the average growth rate of 28% from 2015-2020; growth is assumed at a more conservative 20%.
Assessment Rate	.20/100	.20/100	.20/100	.20/100	.20/100	.20/100	.20/100	.20/100	.20/100	.20/100	
Total Assessments	\$86,472	\$121,382	\$164,073	\$189,431	\$251,932	\$294,778	\$353,733	\$424,480	\$509,376	\$611,251	
Collection Rate	90%	90%	75%	75%	90%	90%	90%	90%	90%	90%	Projection assumes 90% for Collection Rate percentages based on Council-approved projection convention. Real rates have ranged from 69% to 100% since 2015.
PID Assessment Revenue	\$77,825	\$109,244	\$123,055	\$142,073	\$226,739	\$265,317	\$318,360	\$382,032	\$458,438	\$550,126	
City contribution	\$ 3,600	\$ 2,751	\$ 4,188	\$ 2,679	\$2,679	\$ 2,679	\$ 2,679	\$ 2,679	\$2,679	\$2,679	Assumes the value to remain constant. Subject to City Council approval annually.
Total Revenue	\$ 75,825	\$ 112,090	\$ 103,984	\$ 185,478	\$ 294,640	\$ 298,799	\$ 322,539	\$ 386,211	\$ 462,617	\$ 554,305	

Total Revenue does not reflect City Reserve Prior Year Revenue, Interest and Late Payment Penalties.



Council Question and Answer

Related To	Item #10	Meeting Date	February 6, 2020
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Additional Answer Information

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QUESTION/ANSWER: Mayor Adler's Office

Why should Council not be able to do a bond PID in the City's ETJ?

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Council Question and Answer

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Council Question and Answer

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QUESTION/ANSWER: Council Member Tovo's office

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2) Was there a competitive bid for this contract?

No, the department declared this service as a professional service exempt from competition due to the unique experience and qualifications of this organization.

This multi-year contract will provide for the continuation of the project to allow completion of phases 2-5 after proving successful in completing phase 1. From the beginning, this was planned as a possible five-year program in the headwaters of Waller Creek, but the first year (Phase 1) was on a very small scale to test and refine logistical details of the program before determining if it would run for that initial year or the full five years. Results from the first year helped determine that the program should move forward for four additional years before potentially being expanded citywide.

3) What are the deliverables and performance metrics?

<i>Deliverable/Milestone</i>	<i>Description</i>	<i>Timeline</i>	<i>Performance Measure/Acceptance Criteria</i>
Web Content, Backend Development, Online Contracts and Forms	Initial Website Upgrades and Design- Portal for RCPP for public interface, internal team communication, and contractor portal.	Within 3 Months of Contract Acceptance	Contractor shall demonstrate: The URL. Visible and accessible website pages available to the public Draft forms and back end portal available to contractors for education and reporting Draft forms for program participants to fill out for application and legal permissions.
Program Expansion Planning	Support Staff Onboarding and Training - Based on a 2-week training period to orient new staff specifically to work on RCPP	Within 2 Months of Contract Acceptance	Contractor shall provide name, contact information and position title of new hire.
Community Engagement	Community Engagement - design, prepare for, execute, and follow up on community engagement opportunities. Up to three times per year at a time agreed upon by Urban Patchwork and CoA.	Within 30 days of each outreach activity.	Contractor shall provide sign in sheets, for public meetings, and a photo of each community engagement effort
Community Engagement	Collateral Design/Ideation - Collaboration meetings with City staff and outside stakeholders to create a variety of collateral items for outreach and marketing. Stakeholder and participant interviews, reporting, assessing. Up to three times per year at a time agreed upon by Urban Patchwork and CoA.	Within 30 days of each meeting.	Contractor will provide a list of the dates of meetings and list of attendees in final report.
Rebate Programs Redevelopment	Efforts early in the program to streamline Rebate applications and approvals - multiple departments involved.	Within 3 months of contract acceptance	List of meetings, phone calls and participants in those conversations. Paragraph or infographic describing existing process and proposed improvements. Acceptance given with written CoA Approval.

Contractor Engagement	Contractor Training - Development and Outreach - Based on involving outside contractor stakeholders to inform a robust Preferred Contractor outreach, onboarding, and training program with equity and education in mind.	Within 3 months of contract acceptance	Acceptance given with written CoA Approval.
Contractor Engagement	Ongoing Contractor Training - Direct Engagement - Ongoing contractor engagement, apprenticeship oversight, site visits, and contractor support.	Annually, one month following the end of each fiscal year.	List of dates of trainings and attendees, including the names of the contractor staff and the business names. Acceptance given with written CoA Approval.
Grant Seeking and Additional Program Support	Seek financial partnerships to further reduce costs for the program participant, create resiliency if other department's funding sources change, and potentially develop an equity fund. Initiate grant seeking during second half of fiscal year. Continued grant seeking during each subsequent year.	Annually, one month following the end of each fiscal year.	Contractor demonstrates list of grants researched for possible application, list of the 6 grants or alternate funding sources applied for, and results for being declined or awarded. Acceptance given with written CoA Approval.
Program Reporting	Invoicing, Documentation - timely project reporting for CoA requirements and other program needs	Within 30 days of community member signing program participation agreement.	Acceptance given with written CoA Approval.
Status Reports	Status reports covering milestones and deliverables	Annually, one month following the end of each fiscal year.	Final status report must include a list of all of the deliverables listed above, # of properties participating in program, site plans for each site, total gallons captured, # of cisterns, # of rain gardens, 1 photo of each site post-installation. Acceptance given with written CoA Approval.

4) *It is our understanding that the sites within the former pilot program area included "Reilly Elementary School, West Skyview Road, several right of ways, and private homes. The incentive package for homes was offered to 25 pre-selected homes in 2018 and was to expand to a larger area in 2019." What areas will be served by this new contract?*

The program will expand to include the full headwaters of Waller Creek, referred to in Watershed Protection Department geographic tracking as Waller 3 or WLR3. The planned scope of the outreach includes:

- Year 1: 448 residential properties
- Year 2: 440 residential properties
- Year 3: 439 residential properties
- Year 4: all remaining homeowners in WLR3 will have been contacted.



Council Question and Answer

Related To	Item #46	Meeting Date	February 6, 2020
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Additional Answer Information

Authorize negotiation and execution of a multi-term contract with Woody Harrison D/B/A Friendly Universe Inc., LLC D/B/A Woody Harrison Films, to provide videography services, for up to five years for a total contract amount not to exceed \$675,000.

QUESTION/ANSWER: Council Member Tovo’s Office

1) *Please provide a breakdown of each Department’s contribution to the cost of this proposed contract.*

The departmental Breakdown for the Item 46, Videography Services are as follows:

	TOTAL	Initial (2 yrs.)	Year 3	Year 4	Year 5
Total	\$675,000	\$256,500	\$135,000	\$139,500	\$144,000
Austin Convention Center	\$270,000	\$94,500	\$54,000	\$58,500	\$63,000
Economic Development	\$200,000	\$80,000	\$40,000	\$40,000	\$40,000
Financial Services Department & others	\$150,000	\$60,000	\$30,000	\$30,000	\$30,000
Communications and Public Information	\$25,000	\$10,000	\$5,000	\$5,000	\$5,000
Building Services	\$30,000	\$12,000	\$6,000	\$6,000	\$6,000

2) *What are the deliverables associated with this contract?*

Deliverables for Item 46, Videography Services include but are not limited to:

- Production of Videos that are available to the City for marketing and promotion of its facilities online or through a variety of viewing formats including DVDs, social media and web marketing, desktop computers, high-definition broadcast television, smartphones, etc.
- All post-production editing necessary to ensure the highest quality videos, such as background music and/or closed captioning when applicable.

- Meeting videography of images specific to small meeting engagements
- Event Videography for large events, festivals, or community engagement activities that the Redevelopment team hosts or plays a major partnership role.
- Capture events of e-engagement and interaction of participants in small group or larger stakeholder meeting settings, specific to the Souly Austin program, Public Improvement Districts, or Redevelopment Projects

3) *Please provide the specific City facilities and events, meetings, consumer shows, banquets, and receptions for large-scale conventions that will be documented under this proposal.*

The City facilities identified for this contract include, but are not limited to:

- The ACCD portfolio - Austin Convention Center (ACC), Palmer Events Center (PEC), three Parking Garages, Trask House, and the Castleman-Bull House.

The events identified for this contract include but are not limited to:

- Trade shows, community or civic events, arts and crafts shows, antique and memorabilia shows, local trade and technical programs, civic luncheons, local fundraising events, and sporting events
- Events associated with the Souly Austin Program (Annual Meeting, Merchant's Panels, District Events or Festivals), Public Improvements Districts, and Redevelopment Project Sites.

Other departments were unable to provide specific facilities or events at this time and their requirements under the contracts are on an as needed basis.



Council Question and Answer

Related To	Item #53	Meeting Date	February 6, 2020
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Additional Answer Information

Approve a resolution directing the City Manager to identify funding sources and partnerships for a prospective public safety awareness campaign on safe firearm storage.

QUESTION/ANSWER: Council Member Flannigan’s Office

Please provide an estimate on the impact to City resources, including City Staff time, required to accomplish the task(s) required in this resolution if approved.

APD anticipates the impact on our staff time and existing budget to be minimal. The public safety awareness campaign will dovetail seamlessly with APD’s existing outreach programs.



Council Question and Answer

Related To	Item #82	Meeting Date	February 6, 2020
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Additional Answer Information

Approve a resolution to nominate SHI International Corp. for designation by the Governor's Office of Economic Development and Tourism as a single Texas Enterprise Project in accordance with Chapter 2303 of the Texas Government Code.

QUESTION/ANSWER: Council Member Alter's Office

How does Item 9 relate to Item 82?

Item 9, speaks to the upcoming March 2, 2020 Enterprise Project Application, in which the item described SHI over the next five years, with plans to invest \$5 million into building improvements and enhancements including \$2.25 million in tenant improvements and signage as well as \$2.75 million in building security, audio visual equipment, and IT infrastructure. SHI will retain 477 full time employees for benefit, which meets the definition of a "retained job" in accordance with Texas Government Code 2303.401. The new divisional headquarters will position SHI International Corp. with the ability to expand their operations and better support their growing customer base."

Item 82 speaks to the November 14, 2019 council approval, in which the item described SHI as planning to invest \$25 million into the construction and build out of the new divisional headquarters facility. The project will include \$15 million for building construction and \$10 million in furniture, fixtures and equipment. SHI has 977 full time employees, 500 full time employees will be retained for benefit, in accordance with the Texas Government Code 2303.401. This action will correct deficiencies from the November 14, 2019 council approval.

In summary, both Enterprise Projects are on SHI's campus; 1) on each project there are different capital investment amounts (\$25 million vs \$5 million); 2) different retained full time employee number (500 vs 477 retained employees), and 3) different set of employees (with a total of 977 employees, each project can only count one set of employees per project for benefit. There can be two simultaneous projects on any given corporate campus, thus allowing two active applications to be submitted to the Governor's Office. They are called "concurrent project applications".